



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington, DC 20001

Contract # 848053

Schedule Dates 10/09/12-10/15/12
Advertiser Walter Dalton for NC Governor (26406)
Agency/T-Code Buying Time LLC (2118)/003706749
Product Political - State Governor (1177)
Brand 2209/DEM/NC GOV (175624)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 323/326/2209
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****, DALTON FOR GOV

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Melissa Welch
CO-OP No
Headline # 06273832
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,211.00
Net Total \$12,529.00
Sales Tax

Charlotte (WCNC) (WCNC)

By Broadcast Month	Spots	Rate
Oct. 2012	17	\$14,740.00
Grand Total:	17	\$14,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	4P- 4:59P (ET)						1			1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
2.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	6:59P- 7:30P (ET)						1			1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
3.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:30P- 7:58P (ET)						1			1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:59P- 7:30P (ET)		1							1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
5.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:30P- 7:58P (ET)		1							1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
6.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6P- 6:30P (ET)							1		1	\$675.00	\$675.00	Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	8/13/12
7.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	6:59P- 7:30P (ET)							1		1	\$450.00	\$450.00	Charlotte (WCNC) (WCNC)	JEOPARDY-WKND	8/13/12
8.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7:30P- 7:58P (ET)							1		1	\$495.00	\$495.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
9.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	SUNDAY WEEKEND NEWS	8/13/12
10.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWSCHANNEL 36 @ 9A	8/13/12
11.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	4P- 4:59P (ET)					1				1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
12.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	7:30P- 7:58P (ET)					1				1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12
13.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	4P- 4:59P (ET)			1						1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
14.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	6:59P- 7:30P (ET)			1						1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	4P- 4:59P (ET)				1					1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	4:00 PM NEWS	8/13/12
16.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	6:59P- 7:30P (ET)				1					1	\$1,260.00	\$1,260.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/13/12
17.0	Normal Line / SPOT	10/10/12-10/10/12	4	:30	7:30P- 7:58P (ET)				1					1	\$1,395.00	\$1,395.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/13/12

CONFIRMATION CONTRACT

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